

Committee	Dated:
City Bridge Trust	20 th September 2017
Subject: Strategic Initiative - Trust for London, Citizenship and Integration Initiative (ref 14256)	Public
Report of: Chief Grants Officer	For Decision

Summary

Two independent charitable funders, The Trust for London and Unbound Philanthropy have set up, in partnership, a Citizenship and Integration Initiative with the aim of ensuring that Londoners of all backgrounds have meaningful opportunities to participate in the life of the city and decisions that affect them. In particular it is focusing on: civic engagement, encouraging the take up of citizenship and increasing voter registration; young Londoners, supporting young Londoners to secure their legal rights to residence and diversity, social contact and identity celebrating diversity and building shared identity. The initiative is working closely with the Mayor of London and the GLA's new Social Integration Unit and the initiative has seconded four people into the Unit as part of its work. The total cost of the initiative is £641,754 from initial planning in October 2016 to March 2019. Trust for London anticipates that, subject to the results of the evaluation, the initiative will continue beyond early 2019, but no funding has yet been identified for this.

Recommendation

Members are asked to:

- Agree a grant of £100,000 (payable over 15 months) to Trust for London towards the overall costs of the Citizenship and Integration Initiative. As the longer term impact and outcomes framework has not been finalised, release of the third quarterly payment is contingent on receiving and agreeing this framework.

Main Report

Background

1. London has a rapidly growing and changing population and significant population turnover. In 2014 roughly 50% of the 400,000 people moving to London were from abroad and an estimated 500,000 young Londoners will turn 18 during the current mayoral term. 54% of Londoners born abroad do not hold a British passport and the one million EU citizens who live in the UK face uncertainty about their immigration status post Brexit. Social integration, defined for this purpose as integration of minority groups including ethnic minorities, foreigners and refugees and under-privileged members of society into its mainstream, is important for the health of any city and is supported both by independent funders and the Greater London Authority (GLA). The

Proposed outcomes.

4. These relate at present to the success of the collaborative approach since projects that will be generated by this partnership have yet to be identified. During year one, the Learning Partner will support the development of a Theory of Change and a longer term impact framework, and outcomes will be reviewed and refocused. To date the proposed outcomes are:
 - i. Better policy and practice to support citizenship and integration within regional government as a result of embedding civil society expertise in their strategic and practical delivery
 - ii. Better policy and practice to support citizenship and integration for civil society organisations as a result of developing strategy and projects in alignment with regional government activity
 - iii. Positive change for the systems, capacity, networks and confidence of the seconding organisation and increased knowledge, skills and expertise for the civil society secondees
 - iv. Added value for the investment of independent funders as a result of working in partnership across sectors, changes to future collaborative practice.

Financial observations

5. Audited accounts for the year ended 31st December 2016 show a strong balance sheet with total group funds of £319,030,880. After expenditure, the charity incurred a net operating loss of £6,675,039 which, after net gains and losses on investments and revaluation of the Trust's fixed assets, generated a surplus of £21,148,523 as shown below.
6. It is the Trust's policy not to maintain any unrestricted reserves as ongoing working capital is available from the endowment under the total return policy adopted. A small proportion of the grant budget is permitted to be carried over the year end, if unspent at the year end. The 2017 forecast does not show gains on investments as these are not predicted in advance. However Trustees are confident enough in the investment income to allow for a further £2m spend on grants in 2017 and 2018.

Year end as at 31 December	2016 Audited Accounts	2017 Budget
Income & expenditure:		
Income	8,483,398	15,191,000
Expenditure	(15,158,437)	(16,821,000)
Total surplus/(deficit)	(6,675,039)	(1,247,000)
Net gain on investments	27,596,462	0
Other gains	227,100	0
Total surplus/deficit	21,148,523	(1,247,000)
Cost of Raising Funds	1,309,643 (15.4%)	1,404,750 (9.2%)
Net assets held	319,030,880	317,783,880

Conclusion

7. This is an excellent opportunity to work collaboratively on an innovative approach to a pressing issue that brings together the different skills and perspectives of funders, the GLA and local civil society organisations. The evaluation through the Learning Partner has the potential to draw out models of working that could be replicated in other urban areas.

Summary of recommendation

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Summary Assessment of Strategic Initiative for Committee Decision

FILTERS	
<i>Will The pro-active grant:</i>	
Further the Trust's Vision and Mission (a fairer London & tackling disadvantage)?	Yes
Support work within one of existing Investing in Londoners programmes (liL)?	Yes
Or, meet a clear need that has arisen since(liL) were agreed?	N/A
Have the potential for impact beyond that of an individual reactive grant or number of individual grants?	Yes
Be affordable within the agreed annual budget (from the Trust alone or in combination with other funders) and, looking forward, leave sufficient budget to meet anticipated pro-active grants for the remainder of the financial year?	Yes
Be made to an organisation(s) that conforms to the Trust's eligibility criteria and has the capacity and expertise to deliver the work?	Yes

PRIORITISATION GUIDANCE	
Evidence	
Is there external and/or internal research and information that supports the need for the proposed grant?	Yes
Is there external and/or internal research and information that indicates the approach proposed in the grant will be successful?	Yes
Is there evidence that indicates the work will be hard to fund from other sources?	Yes
Impact	
Will the grant tackle a root cause(s), or positively influence policy or practice?	Yes
Will the work/approach funded be replicable?	Yes
Does the grant provide an opportunity to strengthen Civil Society in London?	Yes

Is the work sustainable beyond the period of the grant?	Yes
Can the impact of the work be measured through evaluation?	Yes